



Abbotsford Hospice
& Grief Support Society

5TH ANNUAL

HORSEPOWER **for HOSPICE** **Cruise in**



Downtown Abbotsford
Sunday August 17, 2025
10am - 4pm

SPONSORSHIP PACKAGE

www.abbotsfordhospice.org/horsepower
events@abbotsfordhospice.org
604-852-2456

Presented by:

TRAVELAND
Since 1977
RV GROUP





All of our major sponsors will have the opportunity to present a Sponsor's Choice trophy to their favorite vehicle, along with a professional photo taken at the event.



Abbotsford Hospice
& Grief Support Society
est. 1985

ABOUT US:

2025 marks our registered charity's 40th year of providing palliative care, grief support services for all ages. We also provide volunteer training, educational webinars and seminars, and one-on-one support services to our community. These services are offered at no cost to Abbotsford residents and their families.

In our last fiscal year, AHGSS impacted more than 21,000 residents of our community, resulting in personal transformation and renewed hope. AHGSS is not government-funded, so your support is fully directed to our services.



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Presenting Sponsor - \$10,000

Exclusive

- Business name and logo prominent as the presenting sponsor on all event materials, event signage, program and promotional materials
- Participate in judging for awards
- Opportunity to add a company welcome message on the front page of event program
- Full-color ad in event program
- Business recognition printed on Thank You cards
- Opportunity to promote business and have a tent at event to provide branded gifts to registrants (if provided)
- Ability to have company signage at entrance to event
- Recognized prominently as Presenting Sponsor in media ads
- Thank You gift to display at place of business
- Use of AHGSS logo to promote your support
- Recognition posts (with tags) on social media leading up to event
- Recognition on AHGSS website – www.abbotsfordhospice.org
- First right of refusal for 2025 Presenting Sponsorship
- Opportunity for formal check presentation and accompanied media release
- Opportunity to provide items/ materials for all swag bags
- Awards presented with company name
- Logo on all printed t shirts (will be given to each participant as well being sold on site)
- Sponsor's Choice Trophy Presentation

The Presenting Sponsor supports just over A MONTH of an individual's stay at Holmberg House.

Platinum Sponsor - \$7,500

- Company logo recognized as a platinum sponsor on event program, social media and print thank you ad
- Logo on event program, and promotional materials
- Opportunity to promote your business and have a tent to provide branded gifts to all attendees (if provided)
- Use of AHGSS logo to promote your support
- Recognition posts (with tags) on social media leading up to event
- Recognition and company website link on AHGSS website – www.abbotsfordhospice.org
- Half Page ad in event program
- Opportunity for formal check presentation and accompanied media release
- Opportunity to provide items/ materials for all swag bags
- Award presented with company name
- Sponsor's Choice Trophy Presentation

The Platinum Sponsor supports just over 3 WEEKS of an individual's stay at Holmberg House.



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Gold Sponsor - \$5,000

- Company logo recognized as a gold sponsor on event program, social media and print thank you ad
- Company Recognition on event program, and promotional material
- Opportunity to promote your business and have a tent to provide branded gifts (if provided)
- Use of AHGSS logo to promote your support
- Recognition posts (with tags) on social media leading up to event
- Recognition and company website link on AHGSS website – www.abbotsfordhospice.org
- Quarter Page ad in event program
- Opportunity to provide items/ materials for all swag bags
- Sponsor's Choice trophy to present
- Award presented with company name

The Gold Sponsor supports just over 10 DAYS of an individual's stay at Holmberg House.

Entertainment Sponsor - \$3,500

- Company logo recognized event program, social media and print thank you ads
- Signage on event stage
- Use of AHGSS logo to promote your support
- Recognition posts (with tags) on social media leading up to event
- Recognition and company website link on AHGSS website – www.abbotsfordhospice.org
- Quarter Page ad in event program
- Opportunity for formal cheque presentation promoted on social media with media release
- Opportunity to provide branded items/material for swag bags
- Sponsor's Choice trophy to present

The Entertainment Sponsor supports just over 6 DAYS of an individual's stay at Holmberg House.



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Silver Sponsor - \$3,000

- Company recognized as a silver sponsor on event program, social media and print thank you ad
- Company Recognition on event program, and promotional materials
- Opportunity to promote your business and have a tent to provide branded gifts (if provided)
- Use of AHGSS logo to promote your support
- Recognition posts (with tags) on social media leading up to event
- Recognition and company website link on AHGSS website – www.abbotsfordhospice.org
- Opportunity to provide items / materials for all swag bags
- Award presented with company name

The Silver Sponsor supports 3 DAYS of an individual's stay at Holmberg House.

Chrome Sponsor - \$1,500

- Recognition and company website link on AHGSS website – www.abbotsfordhospice.org
- Sponsor listed in event program
- Opportunity to provide items/ materials for all swag bags

The Chrome Sponsor supports TWO DAYS of an individual's stay at Holmberg House.

Interested in Booth Space?

- Booth Space Opportunity
- 10x10 booth space available for your business or organization
- Set up for the day to showcase, promote, and connect with 2500+ guests
- Great way to boost visibility, brand awareness, and community presence
- Customize your setup to reflect your brand (banners, samples, displays, etc.)
- Limited spots available – reserve early!
- Interested? Reach out to us for more info and to explore how we can make it happen.

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