



Abbotsford Hospice
& Grief Support Society

MOMENTS OF
hope
GALA

Sponsorship Package



YEARS OF COMPASSIONATE CARE

APRIL 11, 2026

Reflections Abbotsford
Banquet Hall

PROUDLY PRESENTED BY:

 **co-operators**
Vandeven Financial Solutions Ltd

www.abbotsfordhospice.org/gala

Who We Are

For over four decades, the Abbotsford Hospice & Grief Support Society (AHGSS) has been a compassionate presence in our community - walking alongside individuals and families navigating life's most difficult moments. We provide emotional, practical, and spiritual support for children, youth, adults, and families facing terminal illness, caregiving, or grief.

Our programs and services are offered free of charge, made possible through the generosity of donors, sponsors, and community partners. From one-on-one grief counselling to children's support groups and our signature events, we strive to bring comfort, connection, and hope to every person who walks through our doors.

What We Do

At AHGSS, we believe that no one should face loss or end-of-life challenges alone. Our work includes:

- Individual and Family Grief Support - one-to-one sessions and group support for all ages.
- End-of-Life Resources and Caregiver Support - helping families find comfort, knowledge, and peace during life transition.
- Community Education and Outreach - empowering schools, workplaces, and organizations to better understand grief and compassion.
- Events and Fundraisers - such as our Moments of Hope Gala and Horsepower for Hospice Cruise-In, which raise vital funds and awareness for our mission.





Because of you, something beautiful grew.

The incredible generosity from our 2025 Moments of Hope Gala made the creation of our Garden of Hope possible - a serene, sacred space where residents and families can find peace, reflection, and comfort during life's most tender moments.

"In the Garden of Hope, the beauty of nature offers what words cannot - comfort, closure, and calm before the journey home."

Support our Palliative Programs

Your sponsorship makes a difference that words can't fully capture. By supporting our palliative care programs, you help provide comfort, dignity, and compassion to individuals and families during life's most profound moments.

Together, we can ensure that no one walks this journey alone.

Media Partners

Our media and sponsorship partnerships provide unmatched visibility, multi-channel promotion, and meaningful community engagement. Through print, digital, and social media exposure, sponsors gain lasting recognition while supporting compassionate care in Abbotsford.



Doors Open: 5:00 PM

Theme: A Night in Red

Attire: Red & Black Formal

Tickets: \$275.00

Table of 8: \$2000.00

2026 SPONSORSHIP LEVELS



Presenting Sponsor - \$25,000 **(Sold)**

Sponsorship includes premier recognition across all event promotions, media, and social platforms, exclusive press and program features, two gala tables, and ongoing brand visibility through AHGSS campaigns and community partnerships.

Pillar Sponsors - \$12,500 **(3 Sold, 1 more available)**

Sponsorship includes premium recognition across all event materials, press, and social media; two full tables for your guests; dedicated ads in The Abbotsford News and Moments of Hope program; and an exclusive promotional video spotlighting your support.

Ruby Sponsor - \$10,000 **(Sold)**

Sponsorship includes prominent recognition across event materials, press, and social media; a reserved gala table for eight; verbal and on-screen acknowledgment during the program; and ongoing media visibility before and after the event.

Platinum Sponsors - \$8,000 **(Limited number available)**

Sponsorship includes recognition across all event, media, and social platforms; a reserved gala table for eight; dedicated print and program features; and ongoing visibility through AHGSS promotions and social campaigns.

Dinner Sponsor - \$7,000 **(Sold)**

Sponsorship includes exclusive dinner table signage, recognition across all event and media promotions, a reserved gala table for eight, and social media features celebrating your partnership with AHGSS.

Gold Sponsors - \$5,500 **(Limited number available)**

Sponsorship includes recognition across event, media, and social platforms; a reserved table for eight guests; and personalized acknowledgment in print and digital promotions leading up to the gala.

Red Hearts Sponsor - \$4,000 **(Sold)**

Sponsorship includes recognition on our teddy bear wall with your logo on each teddy bear. Recognition on our social media platforms; eight gala tickets; and verbal acknowledgment during the evening, showcasing your organization's support for compassionate community care. Exclusive availability for this tier.

Entertainment Sponsor - \$4,000 **(Sold)**

Sponsorship includes recognition across event, media, and social platforms; four gala tickets; and verbal acknowledgment during the evening, showcasing your organization's support for compassionate community care.

Wine Sponsor - \$3,000 **(Sold)**

Sponsorship includes your logo on every wine bottle and event materials, four gala tickets, social media promotion to over 6,000 followers, and verbal recognition during the evening program.

Valet Sponsor - \$3,000 **(Sold)**

Sponsorship includes exclusive signage at the valet entrance and exit for all arriving guests, recognition across event and media promotions, four gala tickets, social media exposure, and verbal acknowledgment during the evening.

Ruby Jewels Sponsor - \$3,000 **(Sold)**

Sponsorship includes exclusive signage around the ruby jewelry table as well as verbal mention throughout the night, recognition across event and media promotions, four gala tickets, social media exposure, and verbal acknowledgment during the evening.

Silver Sponsors - \$2,500 **(Limited number available)**

Sponsorship includes recognition across event and media promotions, four gala tickets, social media exposure, and verbal acknowledgment during the evening - with limited availability for this exclusive tier.

Red Carpet Sponsor - \$2,000 **(Sold)**

Sponsorship includes exclusive entrance and photo-op signage, recognition in event and media materials, two gala tickets, and social media promotion celebrating your support of AHGSS.

Wall of Liquor Sponsor - \$2,000 **(Sold)**

Sponsorship includes exclusive signage at the Wall of Liquor display, recognition in event and media materials, two gala tickets, and social media promotion highlighting your support of AHGSS.

Wings of Hope Sponsors - \$1,500 **(Limited number available)**

Sponsorship includes recognition in event and media materials, two gala tickets, a permanent butterfly on our Wall of Hope, and social media promotion highlighting your partnership with AHGSS.



Abbotsford Hospice
& Grief Support Society

40th anniversary

Serving the

community since 1985

2025 Fast Facts Sheet

TOTAL
Volunteer Hours

11,326

Youth
Scholarship
Recipients

24

Active AHGSS
Volunteers

235

AHGSS Volunteers
trained

86

Palliative
Volunteer hours at
PCCU & Holmberg
House hospice

3,601

Teen training
graduates

76

**Students from the Abbotsford
School District aligned with
Capstone Graduation Program

Children & Youth
Grief Support Program

12,069*

Adult Grief
Support Program

8,730*

Individuals admitted to
Holmberg House hospice
and cared for at PCCU **

400

*Actual recorded number and
may not include those who chose
to have a home death or those who
passed away in Emerg

Community Grief
Support Training

5,220*

*For each client served, 9 members of the client's personal circle are directly impacted - taken from the
BC Hospice Palliative Care Association 2021 Provincial & Territorial Grief and Bereavement Report*

For more information

604-852-2456
www.abbotsfordhospice.org/

